



## PRESS RELEASE

Date:

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### **Section 1** news release

Following a day of fundraising at the 'Doodleshire Fair' at Gooseholme in Kendal, on Saturday 16<sup>th</sup> May 2009, Bev Townley, South Lakes Housing, Lisa Chant, Bramall Construction, Joan Chadwick and Margaret Aikrigg, members of South Lakes Housing's Tenants' Committee, raised £70.00 for Cancer Research UK..

The group raised the money by selling vast quantities of home baking, raffling a luxury food hamper and charging to guess the number of sweets in a jar and the birthday of a large teddy bear.

### **Notes to Editor:**

South Lakes Housing is the Arms Length Management Organisation (ALMO) set up by South Lakeland District Council from April 2004 following an emphatic 88% 'yes' vote in a tenant ballot.

South Lakes Housing now manages a full range of management and maintenance services for over 3,500 tenants and leaseholders, and employs approximately 140 staff.

The government's Audit Commission Inspectors awarded the ALMO a 'good' 2 star with Excellent prospects rating in its inspection in 2008.

Bramall is part of the Keepmoat Group - the award-winning leader in the delivery of community regeneration, which is providing thousands of new and improved homes across a huge swathe of northern and central England. Bramall are South Lakes Housing's partner for the Decent Homes Programme.



Pictured above are Margaret Akrigg and Joan Chadwick, members of South Lakes Housing's Tenants' Committee, Lisa Chant, Bramall Construction and Bev Townley, South Lakes Housing.

Legend has it that Dickie Doodle was a messenger to King Richard I who reigned from 1189 until his death in 1199.

As the king only spent six months of his reign in England it is easy to believe that Dickie might well have had a lot of time on his hands!

Legend has it that in 1196 King Richard (or the Absent King as he was also called) sent Dickie Doodle to Kendal with a Royal Charter to set up a mayoralty in the town.

It is thought that the king's messenger visited the Cock & Dolphin in Kirkland and consumed so much Kendal Brown Ale that he became oblivious to his task. Somewhat the worse for drink Dickie Doodle was chased across the River Kent and promptly fell into a deep sleep.

When he awoke he looked about and, deciding he liked what his eyes surveyed, pronounced that this area was to be named Doodleshire with himself as mayor.

Today the residents of the Far Cross area of Kendal are reviving the memory of Dickie Doodle and reintroducing the election of a Mayor of Doodleshire at an annual festival held at The Gooseholme May Fair.

It might be of interest to note that the word 'doodle' first appeared in the early 17th century to mean fool or simpleton!